



BTEC INTERNATIONAL LEVEL 2 EXTENDED CERTIFICATE IN TRAVEL & TOURISM
Pearson Edexcel 21056

COURSE DESCRIPTION

Travel and tourism has become an important part of how we live today. Most people travel regularly for work and leisure, and the world of travel and tourism is of interest to the majority of people. This interest has been stimulated through the media and in particular the many travel and tourism-related television programmes screened over the last few years. There has been rapid growth across all component industries of the sector and a rise in passenger and visitor numbers and those working within the industries. It is now one of the largest sectors in the world in terms of employment and income generation.

The Pearson BTEC International Level 2 (GCSE) Award in Travel & Tourism focuses on particular aspects of employment in the Travel & Tourism sector. It is a qualification that offers learners the opportunity to develop a range of skills and techniques, personal skills and attributes essential for successful performance in working life.

The course will include the following:

Mandatory Unit	Optional Unit
<p>There are 3 mandatory units:</p> <ol style="list-style-type: none">1. The Travel and Tourism Industry2. Customer Service in Travel and Tourism Organisations3. Travel Planning	<p>Learners must also complete at least 1 optional unit. Class teachers will select one from the following list:</p> <ul style="list-style-type: none">▪ Development of the Travel & Tourism Industry▪ Exploring Marketing in Travel & Tourism▪ Customer Service Skills, processes and Digital Technologies in Travel & Tourism▪ Your Country as a Tourist Destination▪ Exploring Airports and Airlines▪ Working as a Tour Guide▪ Hospitality in the Travel & Tourism Industry

HOW WILL THE COURSE BE ASSESSED?

- Internally assessed
- Pass / Merit / Distinction grading

FURTHER OPPORTUNITIES

This qualification prepares students for progression to Pearson BTEC National Level 3 in Travel and Tourism or the Pearson BTEC National Level 3 in Aviation Operations.

Students can progress to further education, university, apprenticeship or employment in a related industry. Employment directly related to this area of study include travel agency manager, hotel manager, holiday representative, air cabin crew, tour manager, tourism officer, conference centre manager.